



SMART DESIGN EDITIONS

C A T A L O G U E
2 0 1 8



SMART DESIGN EDITIONS

#smartdesigneditions
#designandcreativitytoshare

ARTUR BOSSY



JORDI MONTANÉ

Smart Design Editions Barcelona, (SDE),

es a la vez, un puente y una plataforma de la matriz By Bossy & Partners Group para el crecimiento de profesionales que han demostrado su valor y compromiso con la empresa y su fundador, Artur Bossy, en la idea de “arquitectura integral” que siempre ha sido el sello distintivo de su trabajo en nombre de sus clientes desde su creación.

Jordi Montané
CEO & Co-Founder SDE

SDE is a bridge and toggle of the matrix By Bossy & Partners Group for the growth of professionals who have proven their worth and commitment to the company and its founder Artur Bossy, in the idea of “integral architecture” that always been the hallmark of his work on behalf of its clients since its inception.

#smartdesigneditions
#designandcreativityto share

S D E

Services





LIKE A CREATIVE AGENCY

**S D E
B C N**

W O R L D

IS

**INTEGRAL
DESIGN**

**CORPORATE
BRANDING**

Visual ID

**BRANDBOOKS
LOGOTYPES
CORPORATE CATALOGS
NAMING
SLOGANS**

**GRAPHIC
DESIGN**

ART DIRECTION

Concept, **DESIGN**

& IMPLEMENTATION OF

**BRAND
STRATEGY**

bookstyles

Corporate **Cards**
business catalogs
briefings, flyers,
BOOKS &
MAGAZINES

RESTAURANTS

MENU CARDS

LUXURY

HOTELS

FULL BRAND

UNIFORMS

PHOTO & VIDEO EDITION
Infographics 2/3D

3d Art

PACKAGING

**MODELS PRODUCTION
INDUSTRIAL DESIGN &**

PROTOTYPES

**ONLINE/OFFLINE
Communication**







FULL BRANDING PROJECT

ALÀBRIGA HOTEL & HOME SUITES
5*GL

Sant Feliu de Guíxols
(Girona) - Spain

Alàbriga Hotel & Home Suites es un hotel 5* GL ubicado en la población de Sagaró, en la bella Costa Brava de Girona, España, y que recientemente abrió sus puertas, en el mes de julio del 2017.

Smart Design Editions recibió el encargo de la directiva de Alàbriga de realizar todo el branding corporativo de la marca del hotel y de todas las diversas secciones y/o entidades que iban a formar parte del mismo: Alàbriga Sea Club, Wellbeing, Restaurante Terra by Paco Pérez, Aesthetic Medicine by Dr. Serena, y Alàbriga kids.



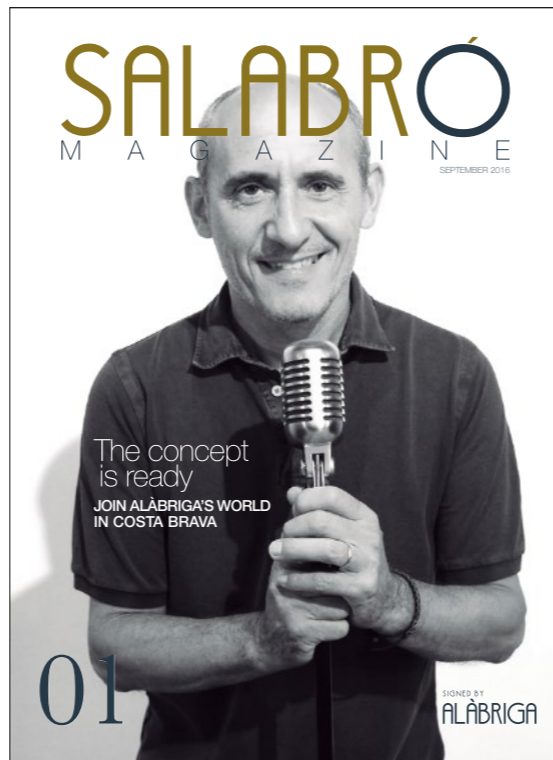
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#designandcreativitytoshare



EDITORIAL DESIGN
PROJECT

ALÀBRIGA HOTEL & HOME SUITES
5*GL

Sant Feliu de Guíxols
(Girona) - Spain



RUBELLI

VENEZIA

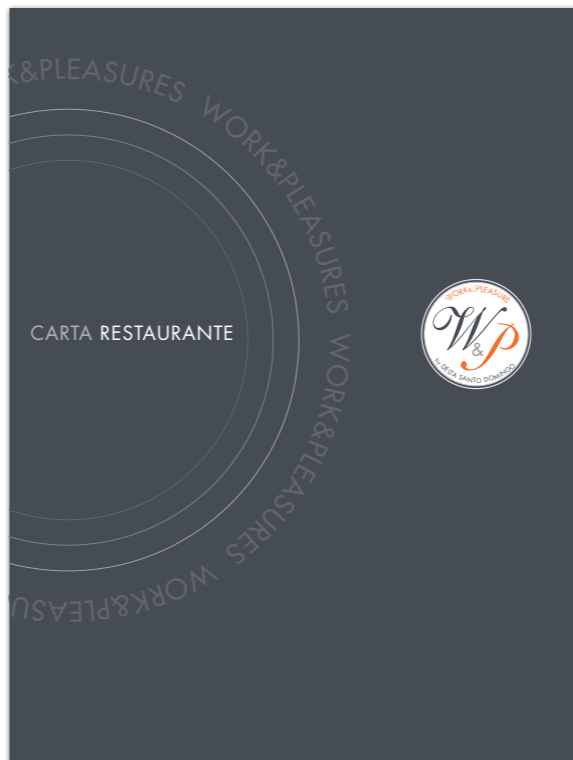
TEJIDOS PARA DECORACION
RUBELLI.COM



BRANDING & MERCHANDISING
PROJECT

**WORK & PLEASURES
HOTEL**

Santo Domingo, Dominican Republic



Arzobispo Merino, 23
10210 Santo Domingo
República Dominicana
info@wandp.com
www.wandp.com





GRAPHIC DESIGN
PROJECT

Posters Collections

WYNWOOD POINT
(ART LAB GALLERY)

Barcelona, Spain

15 MAR
18 ABR

Exposició escultòrica "HEADS"
by xraich



Presenta:
AXEL HOTELS
heterostandby



Partner:
FONSDART
Galeria

Patrocinat per:
Wynwood Point
By Bovey & Partners Group

#headsbyxraich #axeibcn

Questar: Noel Lluís - Localització: Axel Hotel Barcelona, Carrer Arbaux 33, 08011, Barcelona
communication@bybovey.com - +34 935 416 116 - 938 829 346 - 935 442 838 - wynwood-artlab.com

03 FEB
18 MAR

Composició fotogràfica amb l'obra
del artista Pérez Soler anomenada
"Guerra i Pau" de la sèrie Impacte.

FONSDART
Galeria

Presenta:

RETROSPECTIVA
By Pérez Soler

#fonsdartgirona #wynwoodartlab #perezsoler

Inauguració: 3 Febrer / 19.00 - 21.00
Localització: FONSDART Galeria

Partner:



FONSDART Galeria | Passeig Illes Galileu, 4 - 17000 Olot (Girona) | heads@fonsdart.cat | fonsdart.cat
Wynwood Art Lab | Carrer Vallència, 300 - 08009 Barcelona (BCN) | wynwood-artlab.com
communication@bybovey.com - +34 935 416 116 - 938 829 346 - 935 442 838 - wynwood-artlab.com

13 DIC
18 ENE

SOULS
SOULS

By ALBERTO COB

Inauguració:

13 DIC
20.00 - 22.00

Lugar:

Wynwood Art Lab
Calle Valencia, 300,
08009 Barcelona

#soulsbycob
#wynwoodartlab
#wynwoodpoint

Producció artística



Partner:
FONSDART
Galeria



Wynwood Art Lab | Carrer Vallència, 300, 08009 Barcelona (BCN) | wynwood-artlab.com
FONSDART Galeria | Passeig Illes Galileu, 4 - 17000 Olot (Girona) | fonsdart.cat



ONLINE & OFFLINE ADVERTISING
PROJECT

WYNWOOD POINT
(ART LAB GALLERY)

Barcelona, Spain

15 / 7
NOV / GEN

COLLECTANIA
Mercatart

Regala ART i emoció
aquest NADAL

Obres originals de 150 a 1.500 €



#wynwood-artlab #collectaniart



WYNWOOD ART LAB | Corner València, 300, 08039 Barcelona. T: +34 935 156 829 | wynwood-artlab



COLLECTANIA Mercatart
#wynwood-artlab #collectaniart

Wynwood
Point
València, 300,
BCN



Plazo límite de recepción de obras: 14 Nov.

I CONCURSO
DE PATROCINIO
COLLECTANIA

¡Regístrate!

*Consulta las bases
en nuestra web.

WYNWOOD POINT | Calle València, 300 Barcelona
curator@wynwood-artlab.com | wynwood-artlab.com
communication@bybossy.com



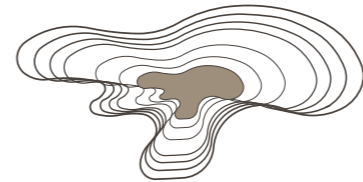
COLLECTANIA Mercatart
#wynwood-artlab #collectaniart

Wynwood
Point
València, 300,
BCN



URAYAMU
By **FUGU**

"El Espíritu del árbol"



y a y á
by dominicana



#smartdesigneditions
#designandcreativitytoshare

We create **S** brand **D** valu**E**



BRANDING & MERCHANDISING
PROJECT

**THE SWING
RESIDENCES**

Bávaro, Dominican Republic

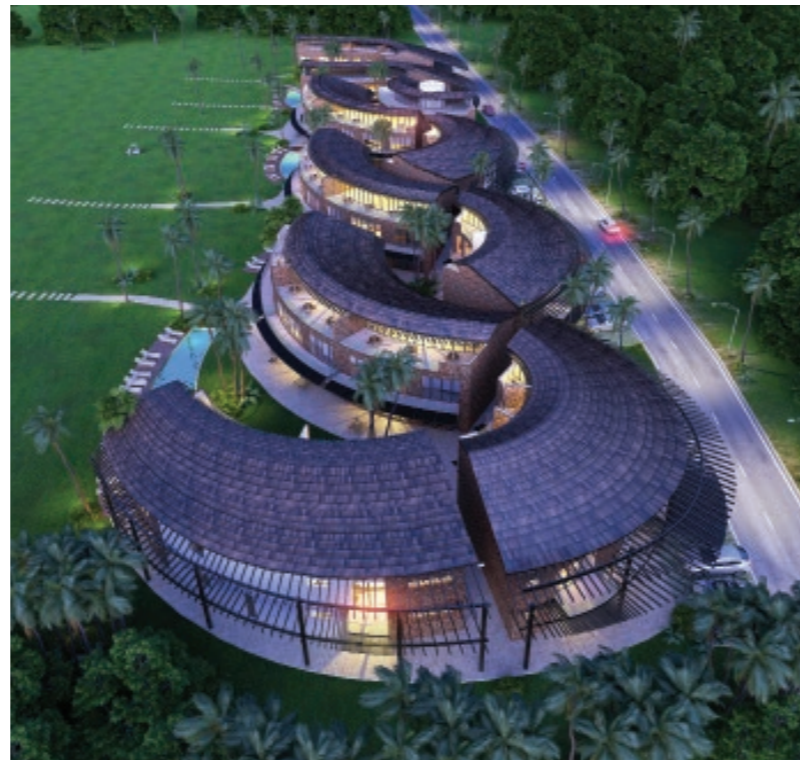




3D INFOGRAPHIC
PROJECT

**THE SWING
RESIDENCES**

Bávaro, Dominican Republic



#smartdesigneditions
#designandcreativitytoshare

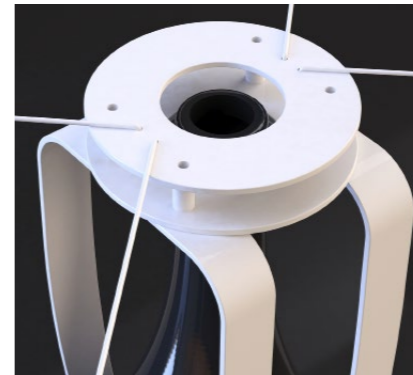
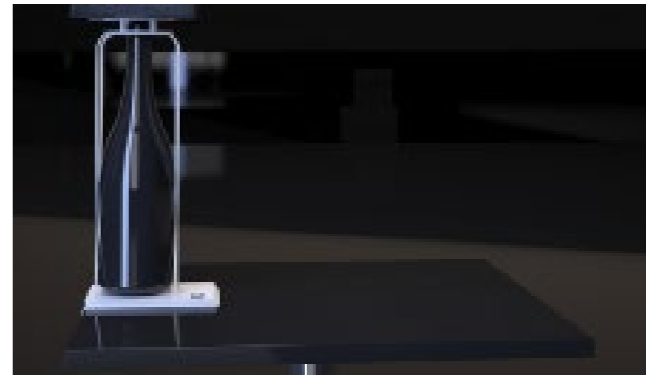
Sharing all our
Design **E**xperience



PRODUCT DESIGN
PROJECT

**BQ
HOTELS**

Santo Domingo, Dominican Republic





FURNITURE DESIGN
PROJECT

272
CORPORATE TOWER

Santo Domingo, Dominican Republic





3D INFOGRAPHIC
PROJECT

**COLA DE BALLENA
EXCLUSIVE RESORT**

Samana, Dominican Republic

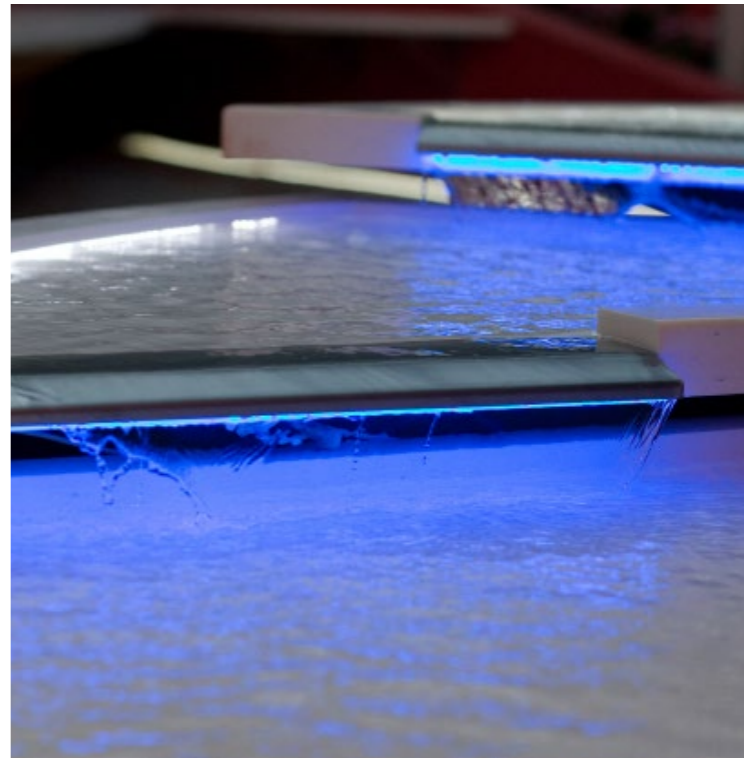
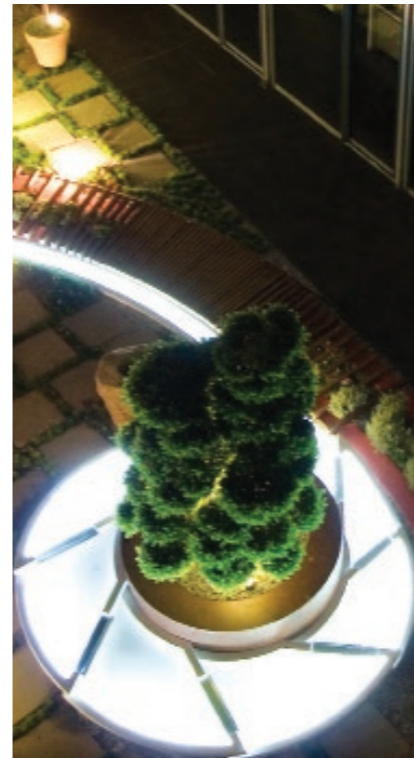




PRODUCT DESIGN
PROJECT

IC
OFFICES

Sevilla, Spain



#smartdesigneditions
#designandcreativitytoshare

Let us help you
SeDuceE your market



BRANDING & MERCHANDISING
PROJECT

RTU
(RUN TO UNDERSTAND)

Barcelona, Spain

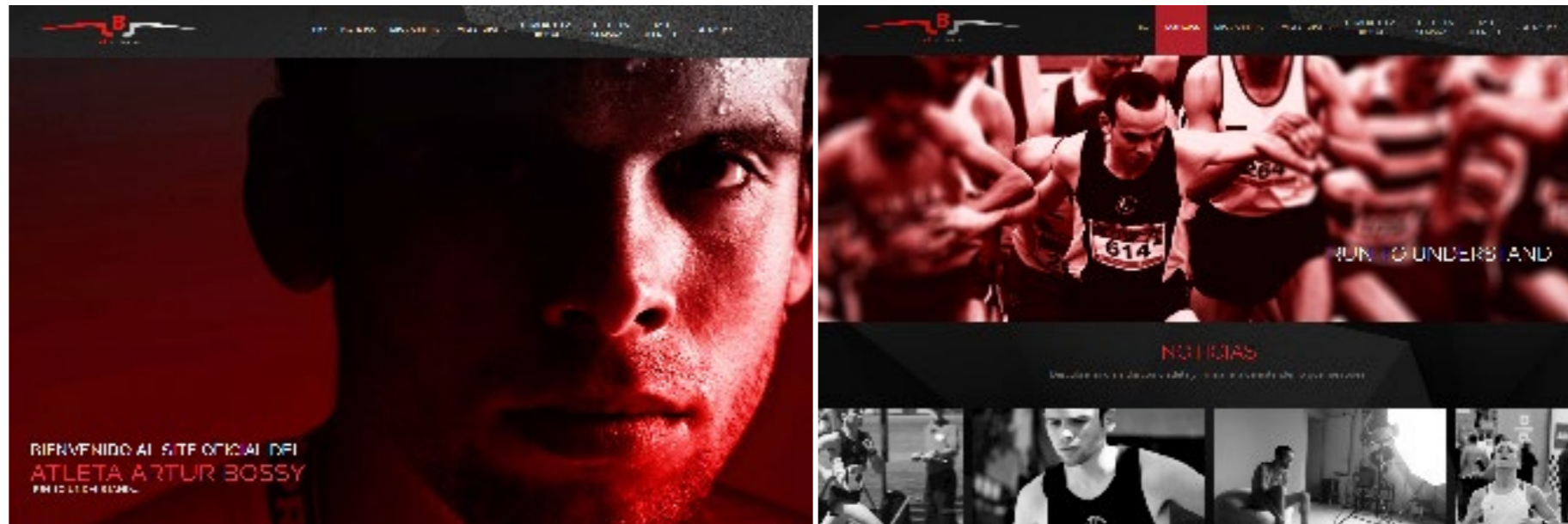




BRANDING & MERCHANDISING
PROJECT

RTU
(RUN TO UNDERSTAND)

Barcelona, Spain





3D INFOGRAPHIC
PROJECT

THE SECRET GARDEN

Barcelona, Spain





SDE



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WWW.SMARTDESIGNEDITIONS.COM